

MEDIA SERVICES

Version 2.0 – 15 October 2007

Conferencia Mundial sobre
el Dopaje en el Deporte

**World Conference
on Doping in Sport**

Conférence Mondiale sur
le Dopage dans le Sport



2007

PRESS CONFERENCES/BRIEFINGS

All WADA press conferences/briefings will take place at the Conference venue:

Palacio Municipal de Congresos
Avenida Capital de España s/n
Campo de las Naciones (Madrid) 28042
SPAIN
Web site: www.madridespaciosycongresos.com

There will be a press conference at the end of each day. In addition, a press briefing will be held on the day before the beginning of the Conference and an additional press conference will be organized on the last day of the Conference following WADA's Foundation Board meeting, during which WADA's incoming President and Vice President will be appointed (see Conference program for more details). Press conference speakers will include WADA's current President Richard W. Pound and Director General David Howman.

The provisional schedule of the WADA press briefings/conferences is as follows:

| | | | |
|-------------|-------------------------------|--|-------------------|
| 14 November | Pre-Conference press briefing | 12h00 | Madrid Room |
| 15 November | Press conference | Immediately following close of session | Auditorium Hall B |
| 16 November | Press conference | Exact time to be advised | Auditorium Hall B |
| 17 November | Press conference | Immediately following close of Conference | Auditorium Hall B |
| 17 November | Press conference | Immediately following close of WADA Foundation Board meeting | Auditorium Hall B |

Press conferences will be in English and French. Simultaneous translation will be available in English, French and Spanish.

INTERVIEWS

All individual interview requests concerning WADA representatives must be directed to WADA Media Relations & Communications Manager Frédéric Donzé prior to the Conference beginning (see contact information below).

During the Conference, interview requests concerning WADA representatives must be directed to the Help Desk located in the press room, which will liaise with WADA's Communications team.

PRESS ROOM FACILITIES

The Press Room is located two floors below the main level (minus 2) of the venue.

Hours of Operation

| | |
|-------------|---------------|
| 14 November | 10h00 – 18h00 |
| 15 November | 07h00 – 24h00 |
| 16 November | 07h00 – 24h00 |
| 17 November | 07h00 – 24h00 |

The Press Room will be staffed and will include a Help Desk to provide logistical/technical assistance to the media. The Help Desk will also liaise with WADA's Communications team for interview requests.

There will be a live video feed from the main Conference Room to the Press Room, and simultaneous translation will be available in English, French, Spanish, Russian, German and Arabic during Conference Sessions.

Work Stations

Work stations in the Press Room will be configured for laptops (power supply etc). A number of work stations will be equipped with free Internet connections. WiFi will also be available through the network of the Conference venue (for a fee; via credit card).

In addition to these work stations, an Internet Café in the Press Room will provide for a limited number of fixed computers for use for short periods of time.

Telephones

The Press Room will not provide telephones; however these, as well as ISDN-lines, can be ordered separately (refer to "Special Requirements" section).

CONFERENCE ROOM FACILITIES

Conference Sessions

Due to limited space availability, the main Conference auditorium is not open to the media. Media can however observe the Conference through a live video feed from the Press Room and from Auditorium Hall B. Simultaneous translation in English, French, Spanish, Russian, German and Arabic will be available in both rooms.

Access to Delegates

Conference delegates will be accessible during the session breaks/lunch in the main break areas.

FILMING AND PHOTOGRAPHY OPPORTUNITIES

Television

Accredited television will be able to film from designated areas of the Conference room during the opening and closing ceremonies. Other filming opportunities may be arranged by WADA's Communications team upon request.

Photography

Accredited photographers will be able to take pictures from designated areas of the Conference room during the opening and closing ceremonies. Other photography opportunities may be arranged by WADA's Communications team upon request.

WADA EXECUTIVE COMMITTEE AND FOUNDATION BOARD MEETINGS

WADA's Executive Committee will meet in the afternoon of 14 November at the Conference venue. This meeting is not open to the media, and no live video feed will be provided. Photographers and cameramen who wish to have a 5-minute camera spray prior to the start of the meeting are requested to contact WADA Media Relations & Communications Manager Frédéric Donzé (see contact information below).

WADA's Foundation Board will meet on two occasions on 17 November. In the morning, it will convene a short meeting to approve the revised Code and the Conference Resolution, and in the afternoon to hold its annual November meeting. During this second meeting, WADA's in-coming President and Vice President will also be appointed.

The first meeting will be a closed session and the media and observers will not be permitted access. There will be no live audio or visual feed. Due to limited space availability, the second Board meeting will only be available to the media via the live video feed from the Press Room and from Hall B. Simultaneous translation in English, French and Spanish will be available in both rooms.

Photographers and cameramen who wish to have a 5-minute camera spray prior to the start of the latter Board meeting are requested to contact WADA Media Relations & Communications Manager Frédéric Donzé (see contact information below).

SPECIAL REQUIREMENTS

Special requirements in addition to the abovementioned services (e.g. individual phone line orders, ISDN-lines, special connections, etc.) may be arranged directly through the Conference organizer. Note that any additional costs related to these services shall be the responsibility of the requestor.

Contact - Ricardo Echegaray
Teresa Conference Organizer
E-mail: info@wadamadrid2007.com
Phone: +34 91 361 2600

Special requests must be received by **1 November** otherwise they cannot be guaranteed.

GENERAL INFORMATION

Catering

Catering will be provided for all participants at the Conference, including the media. In addition, the Press Room will have free tea/coffee and water throughout the day, and some catering will also be arranged for the evening hours after the close of the Conference sessions.

Transport

A travel/welcome desk will be set up in the Arrivals luggage area of the Madrid airport on 13, 14 and 15 November 2007 to provide information and assistance to arriving participants.

On these arrival days, a shuttle bus service will provide transportation from the airport to the official Conference hotels. These shuttle buses will depart regularly from the airport, but waiting time may arise. On the departure days (17 and 18 November), a shuttle bus service will provide transportation from the Conference venue and the official Conference hotels to the airport.

During the Conference there will be a shuttle bus service for participants between the official Conference hotels and the Madrid Conference Centre.

A detailed transport schedule will be available upon arrival.

CONTACT INFORMATION

For any logistical questions:

Contact - Ricardo Echegaray
Tilesa Conference Organizer
E-mail: info@wadamadrid2007.com
Phone: +34 91 361 2600

For questions about WADA and the content of the Conference:

Contact - Frédéric Donzé
Manager, Media Relations & Communications, WADA
Email: frederic.donze@wada-ama.org
Phone: +1 514 904 8820